



# HBI

## 57<sup>th</sup> ANNUAL MEETING

*Tropicana*  
LAS VEGAS

February 17 & 18

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at the *Tropicana*

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### Look Who's Speaking!



#### **Dale West**

Author, Accountant, Senior Advisor

American Society for Asset Protection

Learn the strategies and tools the nation's top law firms use to save their clients millions of dollars each year.

This lecture provides solutions to three major problems: lawsuits, taxes, and probate. From this lecture you will learn

- How to make yourself unattractive to a plaintiff attorney so they will not pursue a lawsuit against you.
- Five tax reduction strategies often missed by professionals and their advisors.
- Tools you can use to pass assets to your heirs tax free.



#### **Jeff Higley**

Vice President of Digital Media and Communications and as Editorial Director of STR / STR Global / Hotel News Now

One of Hospitality Industry's Who's Who, Jeff will share insight into the latest trends and forecasts

for the industry through a data-rich presentation.



#### **Roger Bloss**

Founder, President, Chief Executive Officer

Vantage Hospitality