

## **New Officers Elected to Hotel Brokers International's 2010 Board of Directors**

KANSAS CITY, Mo., February 11, 2010—Members of Hotel Brokers International (HBI), the nation's largest brokerage organization with more than 30 offices coast to coast, today announced the organization's newly elected 2010 board of officers and directors. Tony DeGeorge, CHB, of Greene, Canfield, DeGeorge, Ltd. will succeed Jeffrey W. Westgor, CHB, of Westgor & Associates, Inc. as president.

In accepting the chief leadership position of HBI, incoming president DeGeorge shared his vision and goals for the organization. DeGeorge stated, "The past year brought numerous changes to our industry and in turn to our organization. As individual brokers we were unable to control the economy and its impact on the hotel real estate industry; yet, collectively as an organization we took control in moving HBI forward for the coming year. As HBI enters its 51<sup>st</sup> year in the industry, we must continue leading the advancement of our industry while utilizing our strength as a network organization to allow each HBI broker to reach their own personal level of success. We look forward to 2010 and the goals we have set forth to continuing to lead the way in hotel brokerage sales."

The 2010 HBI Board officers are:

President	Tony DeGeorge, CHB	Greene, Canfield, DeGeorge, Ltd.
Vice President	Joe McCann, CHB	Optimum Hotel Brokerage, LLC
Treasurer	Jennifer Church, CHB	Milmark Hotel/Motel Investments, LLC
Secretary	William L. Lazarus, CHB	Topher Real Estate Services, Inc.
Director	Steve Ferrarini, CHB	ProCom Lodging Brokers, Inc.